1. Dashboard Capacity use:

% Capacity Used =

VAR SalesVol = [Total quantity sold]

VAR Cap = [Wear house capacity]

RETURN

IF(

    Cap > 0,

    DIVIDE( SalesVol, Cap, 0 ) \* 100,

    BLANK()

)

1. Loyalty score by quantity bought:

Loyalty\_quantity\_order = IF(CALCULATE(

    SUM( Sales\_data[Quantity] ),

    FILTER(

        Sales\_Data,

        Sales\_Data[CustomerID] = Customer[CustomerID]

    )

)<=200, "Low",IF(CALCULATE(

    SUM( Sales\_data[Quantity] ),

    FILTER(

        Sales\_Data,

        Sales\_Data[CustomerID] = Customer[CustomerID]

    )

)<=300, "Mid","High"))

1. Top product by quantity name:

Top Product Name by Quantity =

VAR SummaryTable =

    ADDCOLUMNS (

        SUMMARIZE (

            'sales\_data',

            'product'[ProductName]

        ),

        "TotalQty",

        CALCULATE (

            SUM ('sales\_data'[Quantity])

        )

    )

VAR TopProduct =

    TOPN (1, SummaryTable, [TotalQty], DESC)

RETURN

    MAXX (TopProduct, 'product'[ProductName])

1. Salea Year to Date:

Sales YTD =

TOTALYTD(

  SUM(Sales\_Data[Net sales]),

  'Date'[Date]

)

1. Profit Margin:

Profit Margin = DIVIDE(SUM(Sales\_Data[Gross profit]),SUM(Sales\_Data[Net sales]))\*100

1. Top product Name by Net sales:

Top Product Name by Net Sales =

VAR SummaryTable =

    ADDCOLUMNS (

        SUMMARIZE (

            'sales\_data',

            'product'[ProductName]

        ),

        "NetSales",

        SUMX (

            FILTER (

                'sales\_data',

                'product'[ProductName] = EARLIER('product'[ProductName])

            ),

            'sales\_data'[Quantity] \*

            ('sales\_data'[UnitPrice] \* (1 - 'sales\_data'[Discount]))

        )

    )

VAR TopProduct =

    TOPN (1, SummaryTable, [NetSales], DESC)

RETURN

    SELECTCOLUMNS (TopProduct, "Product", 'product'[ProductName])